LAURA FUNG

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EDUCATION

London School of Economics and Political Sciences   Sep 2023 -- Current
Applied Social Data Science Msc   London
- Computer Programming: Proficiency in Python, particularly for data science use cases
- Data for Data Scientists: Proficiency in R, experience in SQL and relational databases
- Artificial Intelligence: Studied the latest AI libraries and techniques in Python; authored project "Multi-stock Neural Network for Price Prediction"
- Current modules: Applied Machine Learning, Distributed Computing for Big Data, Quantitative Text Analysis

King's College London   Sep 2020 – Present
Philosophy, Politics and Economics BSc (Hons), 2:1   London
- Courses include Macro & Microeconomics, Econometrics, Game Theory, Empirical Political Economy

WORK EXPERIENCE

Clim8 Invest   May 2022 – Aug 2022
Data Analyst Intern   London
- Conducted due diligence and quantitative research on ESG risk and thematic exposure of 50+ portfolio holdings
- Assisted with Natural Language Processing model for thematic screening of 2000+ holdings universe
- Maintained and updated 3 large databases that feed into our financial models
- Edited start-up Series C fundraising pitch decks

smartME Corporation   Aug 2021 – Sep 2021
UX/UI Data Research Intern   Hong Kong
- Systemised the UX/UI data analytics tool, *FullStory*, to create accessible widgets for metrics on demand
- Analysed a 20k+ user conversion pathway dataset to provide customer success insights
- Leveraged data science and statistical techniques for conversion data interpretation and visualisation

POSITIONS OF RESPONSIBILITY

KCL Wolves Ice Skating Club   April 2021 – Jun 2023
Vice President & Treasurer   London
- Manage the club's £5k account and approve expenses for operational, marketing, and other strategic purposes
- Organise events such as London University Varsity and Annual Nordic Trip with 40+ attendees

Student Council   Dec 2019 – Jun 2020
Team Leader   Calgary
- Increased the monthly bake sale fundraiser earnings by 200% by streamlining production processes
- Negotiated sponsorships from 10+ local businesses for the annual Colour Run

Mock Trial Team   Sep 2017 – Dec 2019
Captain and Team Coach   Hong Kong
- Created a 7-step standardised training system by leveraging free online resources
- Competed and ranked top 2 in national and international competitions including the Hong Kong Inter-School Mock Trial Competition and the Empire Mock Trial Competition (USA).

School House   Sep 2018 – Jul 2019
Vice-Captain   Hong Kong
- Oversaw 5+ school events including the annual athletics meet and swimming gala

SKILLS

Skills: Python, R, Statistical Methods, Excel (Power Query, formulas, and functions), PowerPoint, Word